

This is the monthly email to update our Solomon Valley Economic Development

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members. Highlights of the **July 20th, 2017** meeting:



HOT happenings in the Solomon Valley!

Well, I didn't receive any complaints (and actually quite a few compliments) on the new email style, so it is here to stay. I hope it is easier to read and has some quick links that you might use. I will try to highlight what is happening in our community and also what might help you in your business.

Please let me know what you think.

Happy reading and stay cool ~ Heather



What is the LAB program?

K-State LAB stands for Launch a Business. It is a venture support program based at Kansas State University. The LAB program provides entrepreneurs access to world-class K-State faculty, students, and alumni support to help launch or grow their business. The program is designed to give first-time founders with early-stage ideas

One of our new businesses REV-E3 was selected to participate in the 2017 LAB Program. Last month during the final Launch Party the owners from REV-E3 were able to share their enterprising idea with others from around the state. They were rewarded for their hard work with some cash prizes. Congrats to these gentlemen for starting a brand new idea in our community.

Their website is listed here: [REV-E3](#)



Lee McMillan, Tony Salcido and Alan Davis



The Kansas Agriculture and Rural Leadership (KARL) program is a 501(c)(3) non-profit, educational organization dedicated to developing leaders for agriculture, business, and rural communities. KARL graduates are on every major commodity association board, several commissions and multiple boards, advisories and councils from the local through national level.

This year we are once again fortunate to have 2 of our own in the KARL Class XIV.



Brian Eilert - Beloit



Ross Weber - Cawker City



For over 25 years, the KARL Program has been developing leaders in agriculture, business and rural communities. The 9th Annual Leader Links Golf Tournament is a fun and enjoyable time for alumni, supporters and well, anyone who supports Kansas agriculture and rural communities.

We would love to have you join us for a good cause and to enjoy one of Kansas' most beautiful golf courses - Colbert Hills in Manhattan, Kansas.

The tournament is a four-person, team scramble. Sign-in begins at 10:00 am with tee off at 11:00 am. Registration is \$125 per person through August 10 and \$135 per person until 11:00 am on Friday, August 18. Registration fees include green fees, golf cart, range balls, lunch, dinner and refreshments.

We'll see you on the course as we support Kansas agriculture, enjoy the course and win fantastic prizes. If you are interested in playing golf, please tell them I sent you! The Board of Directors is having a friendly competition to see who can get the most teams to sign up and I'm a little competitive.

[Sign up to play a great round of golf here!](#)

[Check out the KARL Facebook page here.](#)



Business Appreciation Month serves as a statewide tribute to Kansas businesses for their contributions to our state. The intent of the program is to recognize Kansas businesses for their contributions to the local and state economy. Kansas businesses continue to be the foundation of our economy, communities and overall quality

Please join us during our **August 24th** meeting to recognize the two businesses SVED nominated this year. Both of our nominees have made significant impacts to our community and I hope you are able to be with us to recognize and applaud them.



Last month was the first time I tried an email marketing service. I picked MailChimp because they claim to be "extremely easy to use for anyone, regardless of how tech savvy you are". I admit it was much easier to use than I thought! :) It is free (as long as I don't send over 12,000 emails a month!) and it provides me with a lot of data. I can see how many people actually OPEN the email and if they click on any of the links. Plus I think it is much easier for you to read. If you have information that you regularly send your customers, I would recommend looking into an email marketing service.

Career Exploration and Leadership Camp

Earlier this summer we were pleased to host a new event for local youth. It was a great way to engage our young people in local careers and let them have some hands-on experiences. We feel it was a successful first year and we are looking forward to watching this program grow next year.

NCRPC Executive Director Doug McKinney appeared in the July 2017 NCRPC Newsletter. He details his experience with the [Summer Enrichment program here](#).



**North Central Regional
Planning Commission**

Serving Kansans since 1972

How Does a First Time Visitor View Our Community?

When: Thursday, August 10th @ 7:00 PM

Where: Beloit Municipal Building

Why: First Impressions is a tool to help communities identify strengths and weaknesses. Results are used to improve your community's image and quality of life for your citizens.

Recently a volunteer team from another community of similar size made a visit to Beloit to report their "First Impressions" of the community. The team acted as "secret shoppers" for the day to discover what they could about Your Town.

Come to the meeting and find out the results of a SURPRISE VISIT!



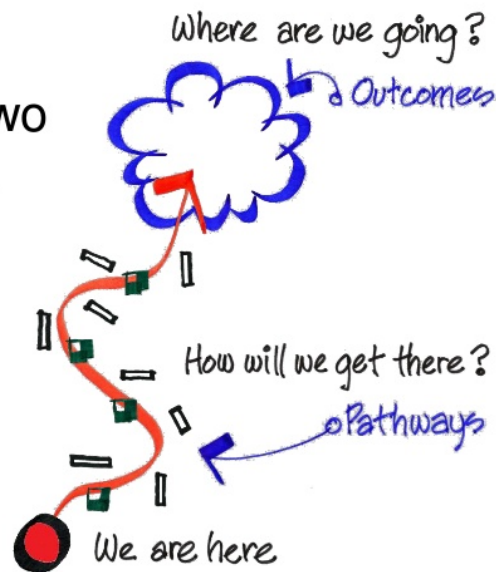
The Solomon Valley Community Foundation has grants available that are due on August 1st, 2017. Check it out here:

<http://solomonvalleycf.org/search-apply-for-a-grant/>



What is Strategic Doing? **Strategic Doing** teaches people how to form collaborations quickly, move them toward measurable outcomes and make adjustments along the way. In today's world, collaboration is essential to meet the complex challenges we face. Strategic Doing works by answering 2 simple questions:

Strategy
answers two
questions.



Solomon Valley Community Foundation in partnership with the Dane G. Hansen Foundation is about to embark on a Strategic Doing exercise. We need your help and input. Be watching for an upcoming meeting where you can share your vision for our community. Exciting things are coming soon!



The Beloit Area Chamber of Commerce is preparing to reprint the Mitchell

Just in case you need something adorable to brighten your Friday check out my niece. This is Magnolia and she is the "spokeskid" for the Heartspring Annual PedalFest fundraiser in Wichita. [#milesformagnolia](#)



If you want to see more look at these clips from [Media Day](#).



Facebook [Mitchell County Website](#)

As always, please contact me with any comments, questions or suggestions.

Our next SVED meeting will be moved to AUGUST 24th at 12:30pm at North Central Regional Planning Commission.

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