

## Highlights of the June 22nd, 2017 meeting:

After taking some of my own advice, I have decided to try an email marketing service. It is going to take some trial and error, but I hope it will be easier and quicker for you to read. I will try to highlight what is happening in our community and also what might help you in your business. Please let me know what you think. (Note that this document does not reflect the layout and presentation of the e-mailer referred to – the content is the same.)

Happy reading ~ Heather

### 2017 Launch Party!

The 11 business startups in Kansas State University's Launch a Business program will be competing for prizes, including crowd favorite, at the program's Launch Party. The event will be 5 p.m. Thursday, June 29, in the Business Building atrium.

The party is open to the public, **but attendees must RSVP online at [k-state.edu/lab](http://k-state.edu/lab) to attend.** Voting chips to help select the crowd favorite business award will be available for a \$5 donation.

The program has provided the startups with much-needed resources, including faculty-led courses, hands-on student research teams and access to the university's world-class alumni mentor network.

The following 11 startups are taking part in the 2017 Launch a Business program: **Rev-E3, Beloit:** Double L Manufacturing, Clay Center; Flint Hills Lavender Farm, Council Grove; Heartland Heritage, Derby; Bridges, Manhattan; Pinnacle Performance, Manhattan; Pip's Bake Shoppe, Manhattan; Precision Microwave, Manhattan; Embruon, Salina; MperVus, Shawnee; and Print3 Technologies, Shawnee.

**RSVP:** [ksu.edu/lab](http://ksu.edu/lab) and check out Rev-E3 here: [www.rev-e3.com](http://www.rev-e3.com)

### 2017 Career Exploration and Leadership Camp

A collaboration between myself, NCK Tech, NCRPC and USD 273 resulted in an extremely beneficial program for youth 7th-9th grade. The students were able to have some hands-on experience with many different careers in our community. They asked a lot of questions and were able to interact with local professionals. Some pictures below include Ringneck Ranch, shocking fish at Waconda, seeing the inside of a police car, watching a robotic welder work and trying on a full fireman uniform. The students were also able to hear about the court system, and see some very interesting segments of the health profession. We heard lots of kids say "wow I didn't know I could do this job here". That is exactly what we were hoping to accomplish! Thanks to **Cris Adams and Stephanie Litton** for their leadership in this project. What a great experience!





## How Does A First Time Visitor View The Community?

When: Thursday, August 10th @ 7:00 PM

Where: Beloit Municipal Building

Why: First Impressions is a tool to help communities identify strengths and weaknesses. Results are used to improve your community's image and quality of life for your citizens.

Recently a volunteer team from another community of similar size made a visit to Beloit to report their "First Impressions" of the community. The team acted as "secret shoppers" for the day to discover what they could about Your Town.

Come to the meeting and find out the results of a SURPRISE VISIT!

## Prayer & Action

Prayer & Action is a week-long summer mission trip for the high school youth to serve those close to home and grow in their relationship with God. Approximately 60 high school students and sponsors will descend upon Beloit from all corners of the state to serve others. Along with adult sponsors, the youth will assist those physically or financially unable to complete work themselves. Project include scraping and painting homes, yard work, washing windows, etc. There is NO CHARGE for these services. There will be 3 week long sessions starting July 9th!

If you know of anyone that would benefit from the work or have any tools to lend, please contact:  
Justin & Shelby Gengler 785.534.0113 or  
Jeff & Jeri Bates 785.738.3259

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- **The Solomon Valley Community Foundation** has grants available that are due on August 1st, 2017. Check it out here: <http://solomonvalleycf.org/search-apply-for-a-grant>
  - **The Beloit Area Chamber of Commerce** is preparing to reprint the Mitchell County Community Profile. This is a great publications that shows off all we have to offer here. Please see Gina to make sure you are listed in the guide!
  - **The Mitchell County Convention and Tourism Committee** shall offer its services to county lodging facilities, restaurants, service stations, and tourist attractions, events, campgrounds, transportation systems and convention facilities. Lucille Heller has done a fantastic job with the Tourism website. Check it out here: [www.mitchellcountykstourism.com](http://www.mitchellcountykstourism.com)

As always, please contact me with any comments, questions or suggestions.  
Our next SVED meeting will be July 20th at 12:30pm at North Central Regional Planning Commission.

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