

**Minutes of the Monthly Meeting of the Directors
Solomon Valley Economic Development, Inc. (SVED)**

April 18, 2019

A meeting of the Board of Directors of SVED was held at the North Central Regional Planning Commission Meeting Room on April 18, 2019. Members and guests attending were, to-wit:

Board: Mark Palen, Jim Gates Lydia Housh and Julia Rabe.

Members & Guests: Lucille Heller, Jason Rabe, and Heather Hartman.

Officers Present: Curt Frasier and Mike Thompson.

Officers Absent: Robert Davis.

Board Members Absent: Ryan Duskie, Larry White, Tom Claussen, Gaylene Sorell, Brent Cunningham, Harry McGrath, Robert Lampert and Gene Pestinger.

Minutes of March 21, 2019 were approved as forwarded by mail and email.

TREASURER'S REPORT: The Treasurer's report given as prepared by Robert Davis.

COMMUNITY DEVELOPMENT REPORT: Heather Hartman gave her monthly report.

Heather reported that the new media marketing class will be held in two sessions. Lots of interest has been shown in this program. Participant pays \$25 and SVCF pays for the remainder of the costs. Next session is on May 8th. 22 people are involved. Last session helped participants with Facebook pages, live videos, posting, etc. Lucille Heller has done some videos of Ringneck Ranch and of the Museum.

Heather reported on the Dane Hansen Summer Intern for this summer. She reported last month that the two interns interviewed have accepted to come to Beloit for the summer positions to work under the community development office. The City of Beloit will also have a summer intern. These interns will come to our monthly meetings. Heather plans on one of the interns working on Economic Development, Logos and Signage. The other intern will work on Downtown Development, lake fest, events, youth entrepreneurship, alumni lists, website updates, etc.

Heather informed the group that Cawker City is having a sales tax vote on the November ballot for improvements to streets, sewer lines, water lines, etc. NCRPC has been working with the city to develop a plan for these improvements.

Heather reviewed with the board the possibility of developing a co-working spaces office area for individuals who work from home. Heather passed around furniture/room ideas which would include wifi, phone booths, private offices, wide open offices, work out areas and others.

Heather discussed an upcoming Destination Boot Camp to be held early this fall in Longmont, Colorado with John Schallet. He has worked with many small communities. This is a 2 ½ day event which is a little pricey but she has found some funding options through DGH and NCRPC. Would like to see 6 individuals attend. She would like to see people from different kinds of business sectors to obtain the most results by attending. It will help all kinds of businesses.

Heather spoke to the group about Rural and Remote program offered through Dane G. Hansen Foundation. This program allows an individual to work remotely and be paid for their work. They assist a business at no cost to the business.

TOURISM: Lucille Heller reported on Tourism. Lucille recently assisted a group with Kansas Farm Bureau. This was a group of young farmers who toured, Ringneck Ranch, Downs, AGCO, Thompson Tire and the lake with Tyler Bletcher. They enjoyed chicken from Jay Birds in Glen Elder.

Lucille informed the group that the Waconda Cultural Association has developed a brochure for the visitor's center. When the Waconda Springs Replica is done they will be advertising for people to come and visit.

Lucille has been assisting Julia Rabe with the upcoming 8-Man Football Games. They are developing a flyer to parents and families about activities to take place that weekend in Beloit. They are working on a highlight video to be shown on the big blow up screen at NCK Tech, pep rally at the park, restaurant flyer and accommodation options in Beloit.

Lucille has been assisting with plans for Lake Fest to take place over the July 4th weekend at Waconda Lake.

SOLOMON VALLEY COMMUNITY FOUNDATION: Curt informed the group that Colleen Eberle has been hired to work part-time for the Foundation. She will be assisting the SVCF as a professional staff person to work from home or Heather's office.

LEADERSHIP MITCHELL COUNTY: Curt reported they are currently taking applications for Class XX.

CITY OF BELOIT: Jason Rabe reported the city is working on curb repair around town. Work is planned on West Main, which will include curb, seal coat overlay, etc. Work may start shortly in front of Plum Creek but AT & T has to complete their work first. North Walnut and Gaylord Streets on are the agenda for next year. Sidewalks from BES to BJSHS are to be completed this summer. The trail group are working on a nature trail to be developed from Nurtrien Ag Solutions along the river to the Sewer plant and back following the river. This will be a 1 mile trail with a turn around.

CHAMBER OF COMMERCE: There will be a Chamber Coffee for Eberle Photography on April 25th from 8:30 to 9:30. RevE3, Stillwell Sales, Great Plains Landscape recently joined the Chamber. Liz Fixen has opened a new nail salon business called "Nailed It" and is located at the Hair Fx Salon on south Mill in Beloit.

NEXT MEETING: Please note the change in the meeting place for May. The next meeting will be held on May 16, 2019 at the First National Bank Community Room, North Mill, Beloit, Kansas 67420. There being no further business to come before the meeting, the regular meeting was adjourned at 1:43 p.m.

Diana Marcotte, Reporting